



PROTEC

PRODUCT DATA SHEET

PRODUCT FUNCTION:

Protec's powerful Synertec™ cleaners remove and prevent both white calcium scale-deposits and stains (due to iron and copper) on surfaces of decorative fountains, birdbaths, tabletop fountains, and water gardens.

HOW IT WORKS:

Utilizing the newest technology, Protec's Synertec™ formula contains a highly synergistic blend of organo-phosphonates and copolymers. Protec functions by utilizing several mechanisms involving dispersion, crystal modification and "threshold inhibition." The product's adsorption onto a calcium crystal's site helps weaken, dissolve and prevent further precipitation. Stains are removed and prevented by solubilizing metal ions (adsorption) and dispersed (inhibition).

FEATURES:

1. Powerful Synertec™ cleaners removes and prevents white calcium scale and metal stain buildup on fountain surfaces.
2. Aggressive non-acidic formula works quickly.
3. Protects water pump damage due to hard-water buildup and corrosion.
4. Replaces distilled water use for indoor fountains.
5. Water is safe for birds, plants, animals and fish.

SELLING POINTS:

1. Protec outperforms typical single-agent sequestering cleaners.
2. Non-acidic, non-hazardous, non-foaming and non-staining.
3. Protec is long lasting, treatment lasts up to a month, not days.
4. Eliminates harsh cleaners and mechanical scrubbing.
5. Children can play with water, dogs and birds may drink water.

CONSUMER BENEFITS:

One 8-oz bottle typically treats 10-gallon fountain up to eight months.

SPECIAL INSTRUCTIONS:

Should calcium persist, please recommend the following:

1. Raise water level to allow Protec to "soak" deposit. Add double the recommended dosage.
2. Difficult deposits may require gently scrubbing.



Popular 8 oz. size



64 oz. size



Vendor: EasyCare™ Products (McGrayel Co. Inc.)
 UPC: #7-32337-60008-9 (8 oz.)
 #7-32337-60064-5 (64 oz.)

