

# Proactive Startup Treatment

Reduces Calcium Formation - Metal Staining - Improves Color Consistency



Only 1 bottle per 10,000 gallons  
(20,000 litres) ... most pools.



Successfully tested at the  
National Pool Industry  
Research Center at California  
Polytechnic University,  
San Luis Obispo, CA 2008-2009

## Startup-Tec® Proactive Startup Treatment

- Provides faster startups with 90% to 95% less calcium dust and brushing.
- Significantly improves color consistency on all interior finishes.
- Virtually eliminates plaster dust, surface films and calcium haze.
- Strongly sequesters metal ions to prevent surface staining.
- Advanced multi-polymer formulation ... no phosphates or acids.
- Reduces warranty issues, complaints and replastering of damaged pool.
- Improves customer satisfaction and beautifies overall finish appearance.



# STARTUP-TEC®

1-559-299-7660

1-800-289-7660

[www.easycarewater.com](http://www.easycarewater.com)





# STARTUP-TEC<sup>®</sup> PRODUCT DATA SHEET

## PRODUCT FUNCTION:

Startup-tec<sup>®</sup> proactive startup treatment utilizes an advanced startup method which provides for a nearly brushless, non-acid startup of a new pool. Startup-tec<sup>®</sup> eliminates 95% or more of plaster dust formation associated with new pool startups. It also eliminates the 1 to 2 weeks of tedious brushing new pool owners are burdened with. Startup-tec<sup>®</sup> not only prevents most plaster dust formation, but also helps to significantly reduce mottling discoloration and staining issues that often plague white, grey, and colored finishes. *The product helps to reduce the amount of acid used during "hot startups" to expose many types of interior finishes such as quartz aggregates.*



## HOW IT WORKS:

Startup-tec<sup>®</sup> represents a powerful, multi-polymer formula utilizing advanced polymer technologies. This unique formula is non-acidic and must be added during the initial pool water filling to immediately prevent the formation of plaster dust. This dust forms on hydrating surfaces as calcium and hydroxides transport to the surface edge; and at point of impact, cause the water pH to increase above 8.3 where calcium is insoluble and quickly precipitates to form calcium carbonate. Startup-tec<sup>®</sup> multi-polymers strongly sequester calcium and metals to block and prevent its formation over a broad pH range. The product's powerful anionic dispersion properties provide superior protection of quartz, pebble and other types of interior finishes. Startup-tec<sup>®</sup> is not a substitute for proper surface rendering / application exposure methods normally recommended by the interior finish manufacturer.

## FEATURES:

1. Prevents and removes most plaster dust formation on all types of plaster finishes.
2. Eliminates mineral scaling, mottling discoloration and surface staining issues.
3. Reduces or eliminates tedious surface brushing to remove plaster dust.
4. Advanced sequestration and dispersion reduces the need for excessive acid washing.
5. Provides for a more brilliant exposure of all types of aggregates such as pebble types.
5. Affordable and long lasting protection ... only 1 or 2 bottles per 10,000 gallons.

## SELLING POINTS:

1. Extremely effective treatment method and no special training required.
2. Faster startup results ... reduces startup cost, time and laborious brushing.
3. Advanced multi-polymer formula is *acid and phosphate free*.
4. Extremely chlorine stable product provides months of scale-stain-salt pool cell protection.

## BUILDER-PLASTER-CONSUMER BENEFITS:

1. Reduced surface brushing, surface damage, acid usage, and customer complaints.

## SPECIAL INSTRUCTIONS:

Startup-tec<sup>®</sup> must be added uniformly between 300 to 500 gallon level during pool filling.

**Vendor: EasyCare<sup>®</sup> Products, div. of McGrayel Company, Inc.**

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