



Beautec® Offers Pool Builders and Service Companies Superior Surface, Salt Cell, and New Pool Startup Protection

Background: Over the past thirty years, the pool industry has relied on sequestering agents (disphosphonic acids) to prevent mineral scaling and metal staining during the new or replastered pool startup period. This common material (developed by Monsanto (circa 1960) found in virtually all brands of inhibitor products, has a very limited life span in chlorinated water. Without weekly replenishment, protection is lost and new pools are very vulnerable to waterside problems.

New Technology: Beautec's® synertec technology is the first super-sequesterant product ever to provide total protection against all metal staining and scale forming minerals during the new pool curing period. A single application of Beautec prevents both calcium and hard silica deposits plus metal stains (iron, manganese, and copper) from damaging pool surfaces. Beautec preserves a new pool's beauty while protecting your customer's investment during the important startup period.

Beautec also provides exceptional protection to keep salt cells clean and the system functioning properly. It controls both white calcium and difficult to remove silica scales from forming and interfering with the cell's chlorine production.

Beautec Advantages: Beautec controls and prevents all metal and mineral scales including silica during new startups or newly replastered pools, sequestering agents provide limited protection.

Beautec contains no acids and phosphates, sequestering agents are usually acidic and contain over 55% phosphates.

Beautec is extremely stable and lasts for months in chlorine treated water, sequestering agents last only 7 to 14 days.

Beautec provides total and long lasting protection throughout the new pool curing period, sequestering agents require repeat applications.

Beautec's continuous cleaning action keeps salt cells clean and salt pools functioning properly, sequestering agents offer limited protection.

Beautec prevents both calcium and hard silica from forming on salt conversion cells, sequestering agents do not.

New Approach: With Beautec, pool builders and service personnel have the assurance of complete protection against all potential pool surface damage arising from unsequestered minerals and metals during the *entire new pool startup period*.

